

information issued on the map and can increase sales and profits.

In the embodiment, an inquiry to or an order from the store can directly be made from a user terminal to the store. The present invention is not limited to this. The inquiry or order 5 may also be made from the user terminal to a service center or via the service center. Further, the user data may also be sent from a move destination to the service center and from a terminal of a private house. In the embodiment, the store tried to distribute store data into the service center. Additionally, 10 a store information provider becomes a distributor of the store data and may also distribute the store data to the service center. In this case, the store information provider may also accept a user's inquiry and order and a liaison of charging information 15 from the service center. The store can use the method of the present invention for mail-order sales and online shopping.

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WHAT IS CLAIMED IS:

1. A data supplying method, comprising the steps of:  
receiving user data that is sent from a first terminal  
and contains image data, and position data and time data when  
the image data is acquired;
- 20 creating compound data by combining this user data with  
map data and store data; and
- 25 sending the compound data to a second terminal on which  
this compound data can be displayed or the first terminal.

2. A data supplying method, comprising the steps of:  
receiving user data that is sent from a first terminal  
and contains image data, and position data and time data when  
the image data is acquired;

5 receiving store data from a first database;

creating compound data by combining these user data and  
store data with map data;

sending the compound data to a second terminal on which  
this compound data can be displayed or the first terminal; and

10 calculating a rate of the compound data to carry out at  
least either of charging to a distributor of the store data or  
charging to either the first terminal or the second terminal.

15 3. The data supplying method according to claim 2, wherein  
the first terminal or the second terminal can access the first  
database when the compound data is received.

4. A portable terminal unit, comprising:

an image photographing unit;

a transmitter that sends image data photographed by this  
image photographing unit to a service center together with time  
20 and position data for which photographing is performed; and

a display unit of the image data,

25 wherein a pointer based on store data and a pointer based  
on the image data are displayed on a map displayed on the display  
unit when compound data in which the image data, time data, and  
position data are combined with the store data and map data are

received from the service center.

5. The portable terminal unit according to claim 4,  
wherein a database containing the store data can be accessed  
by selecting the pointer based on the store data.

5           6. The portable terminal unit according to claim 4,  
wherein an image photographed at the pointer position is displayed  
on the display unit by selecting the pointer based on the image  
data.

7. A data supplying apparatus, comprising a means that stores store data.

wherein the stored store data can be supplied to a combining unit that creates compound data by combining image data, position data, time data, the store data, and map data.

8. A data supplying method, in which data is supplied via the steps of:

receiving image data as user data sent from a movable first terminal, position data and time data when the image data is acquired, map data, and store data;

storing the data:

creating compound data by combining the user data and store data with the map data; and

supplying the compound data to the first terminal or a second terminal side on which the compound data can be displayed.

9. A data supplying method, in which data is supplied.

25 via the steps of:

receiving image data as user data sent from a movable first terminal, position data and time data when the image data is acquired, map data, and store data;

storing the data;

5 creating compound data by combining the user data and store data with the map data;

supplying the compound data to the first terminal or a second terminal side on which the compound data can be displayed; and

10 calculating a rate of the combining and supply to carry out charging to the store data distributor, the first terminal side or the second terminal side.

15 10. The data supplying method according to claim 9, wherein, in the step of charging, an amount of charging to the store data distributor is specified as a discount point and an amount of charging to the first terminal side or the second terminal side is calculated.

20 11. A data supplying apparatus, comprising:

a storage device that stores user data which is sent from a first terminal and contains image data, and position data and time data when the image data is acquired together with map data and store data; and

25 a combining unit that creates compound data by combining the user data and the store data with the map data, wherein the compound data is supplied to the first terminal or a second

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terminal on which the compound data can be displayed.

12. A data supplying apparatus, comprising:

a storage device that stores user data which is sent from  
a first terminal and contains image data, and position data and  
time data when the image data is acquired together with map data  
and store data;

a combining unit that creates compound data by combining  
the user data and the store data with the map data;

a supplying apparatus that supplies the compound data to  
the first terminal or a second terminal on which the compound  
data can be displayed; and

a charging unit that calculates a rate of the compound  
data and performs charging to a store data distributor or performs  
charging to either the first terminal or the second terminal.

13. The data supplying apparatus according to claim 11  
or 12, wherein the combining unit, in the first terminal or the  
second terminal, displays an image pointer based on image data  
and a store pointer based on store data on the map data and the  
data that corresponds to the selected pointer is displayed when  
at least either of the pointers is selected.

14. The data supplying apparatus claim 11 or 12, wherein  
the storage device stores the user data in accordance with a  
user ID.

15. The data supplying apparatus according to claim 11  
or 12, wherein the combining unit retrieves map data used in

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combining from the user data.

16. A data supplying apparatus, comprising:

a storage device that stores map data,

wherein the stored map data can be supplied to a combining

5 unit for creating compound data by combining the map data, image

data, position data, time data, and store data.

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